



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR: \$2,500 (ONLY ONE)

- Premium logo and/or company name on Crusade Run promotions and publicity, including print ads, press releases, 2,500 race flyers, t-shirts and race bibs
- Company logo with link to company website on race website
- Name recognition to over 2,200 followers on Foundation social media sites (minimum of 2 occasions)
- Booth space at the race to promote company with handouts, products and giveaways
- Premium logo recognition on event banner, water stations and finish line
- Inclusion of coupons/promotional items in all participant bags
- Recognition by DJ throughout the event
- Opportunity to display company banner(s) at all mile markers and finish line (to be provided by sponsor)
- Inclusion of coupons/promotional items in all participant bags
- 8 complimentary run entries

### PLATINUM LEVEL SPONSOR: \$1,000

- Prominent logo and/or company name on Crusade Run promotions and publicity, including print ads, press releases, 2,500 race flyers and t-shirts
- Company logo with link to company website on race website
- Name recognition to over 2,200 followers on Foundation social media sites (minimum of 2 occasions)
- Booth space at the race to promote company with handouts, products and giveaways
- Premium logo recognition on event banner and mile marker
- Inclusion of coupons/promotional items in all participant bags
- 4 complimentary run entries

### GOLD LEVEL SPONSOR: \$500

- Company logo on Crusade Run event banner and race t-shirts (medium size)
- Company logo with link to company website on race website
- Name recognition to over 2,200 followers on Foundation social media sites (minimum of 1 occasion)
- Booth space at the race to promote company with handouts, products and giveaways
- Inclusion of coupons/promotional items in all participant bags
- 2 complimentary run entries

### SILVER LEVEL SPONSOR: \$250

- Company logo on Crusade Run event banner and race t-shirts (small size)
- Company logo with link to company website on race website
- Name recognition to over 2,200 followers on Foundation social media sites (minimum of 1 occasion)
- Booth space at the race to promote company with handouts, products and giveaways
- Inclusion of coupons/promotional items in all participant bags



PLEASE RETURN CONTRACT BY FEBRUARY 15 FOR INCLUSION ON T-SHIRTS AND RACE FLYERS AND MARCH 15 FOR ALL OTHER MATERIALS

## SPONSORSHIP CONTRACT

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

### SPONSORSHIP LEVEL:

- Presenting • \$2,500       Gold Level • \$500  
 Platinum Level • \$1,000       Silver Level • \$250

### PAYMENT METHOD:

- Credit Card       Check

Credit Card Number \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

C.V.V. (3-digit Code) \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO CARSON'S CRUSADERS FOUNDATION**

**PLEASE RETURN THIS CONTRACT AND PAYMENT TO:**



**CARSON'S CRUSADERS FOUNDATION  
906 W. MCDERMOTT DRIVE  
SUITE 116, BOX 325  
ALLEN, TX 75013**